## Bay Area Market Velocity, Q1 2013 Contra Marin Napa San San Sonoma Sonoma

County

39

25%

County

27

34%

East Bay

13

19%

Costa

County

13

30%

Criteria

Average Days On Market

Percentage of All-Cash

Sales

| Number of New Homes<br>Listed, January-March | 641  | 616  | 659  | 391  | 371  | 560  | 1306 | 126  | 123 | 64  |
|--|------|------|------|------|------|------|------|------|-----|-----|
| Number of New Listings<br>Sold By March 31   | 353  | 204  | 174  | 143  | 232  | 349  | 335  | 27   | 46  | 19  |
| Percentage of New<br>Listings Closed         | 55%  | 33%  | 26%  | 37%  | 63%  | 62%  | 26%  | 21%  | 35% | 30% |
| Average Sales to List Price                  | 102% | 113% | 102% | 103% | 108% | 105% | 101% | 100% | 99% | 99% |

Francisco

SFH

20

29%

Francisco

Condo

23

28%

County

32

38%

Valley

29

33%

Tahoe/

Truckee

Condo

13

75%

Tahoe/

Truckee SFH

13

24%